

REP HEADLINE# 6264432 TRF# 325599
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 11.23
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # OFF. # 6556 SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # CONTRACT # 6264432 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC-ROMNEY EST#18 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG22/12 11.23

REP: TO LENA
FR JULIE
OK'D M2
TTLS \$176100..79X
PLS CFM, THX 8/22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 18

24	S		1000P-1100P	30		\$4,500.00	8/10	8/10	0		FRI	0
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PROGRAM : 20/20
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG10
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#24 MISSED:FRI/1000P-1100P AUG10 30S \$4,500.00 (AUG14/12)
OFFER: NONE
CMT:NO RUN DUE TO SPORTS RUN OVER, CREDIT OR ADVISE. CANNOT MG THIS FRIDAY
CMT:TO PRGM CHANGE JAGUARS GAME

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AUG/12			176100.00									
CONTRACT TOTAL 176100.00												
TOTAL SPOTS 79												

MARKET TOTALS \$488,108 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE